

2015 AUSTRALIAN BRED ROSE OF THE YEAR

Imp(George Dawson)

Bred for Australian conditions

an initiative of AusrosePromotions



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Floribunda

Imp is a Floribunda Rose bred by an Australian, George Dawson and introduced in 1971. At that time, its showy rich red flowers with a silver reverse attracted immediate attention. These eye-catching flowers, produced in small clusters or singly, create a great display in the garden. Imp's abundant flowers, hardiness and disease resistance have helped this rose to maintain its popularity for four decades.

The plant is a compact 1m high by 1m wide and yields a steady and consistent crop of flowers throughout the growing season after dead heads are removed. It thrives in our hot dry climate. The colourful blooms last well when picked and make an attractive display in floral arrangements.

On the show bench Imp has been one of the dominant Australian Bred Roses in recent years winning grand champion at the Sydney Royal Easter Show as well as numerous Champion Australian Bred Rose Awards. Reference RSSA